

*The European Epidemiological Forum
is pleased to announce its 7th Annual Conference:*

Real World Data and Pharmacoepidemiology in Europe: understanding the importance of RWD in today's setting



Sponsored by



Under the Patronage of



Vienna, Austria
Vienna Marriott Hotel
Parking 12a - Vienna

Monday,
October 9th, 2017

Real World Data and Pharmacoepidemiology in Europe: understanding the importance of RWD in today's setting

In 2017 the 7th Epidemiological Forum, a unique one-day event combining a focus on real world data, pharmacoepidemiology and clinical development will be held, in Vienna, Monday 9th October.

Real world data reflects actual outcomes within the setting of clinical care in a wider context than the randomised clinical trial. While offering much promise to understanding the effectiveness of treatments in patient populations, such data brings in a host of challenges ranging from quality, via ethics to "big data" style informatics requirements. This meeting will explore the regulatory framework that is increasingly developing to govern the use of personal data in the health domain, as well larger scale momentous political changes globally and within Europe since 2016 impacting on healthcare overall. Ultimately, the utilisation of real world data remains open to discussion, conjecture and for some controversy, so illustrative use cases are critical in continuing the debate.

The 2017 annual conference will be considering:

- Regulatory and political context around the use of real world data
- Hot topics within real world evidence application
- Illustrative use cases on the efficacy of utilising real world data

This event aims to bring together experts not only from the world of clinical research but also from academia, public institutions and industry to exchange views and experiences among all the participants, providing networking opportunities and adequate discussion between speakers and audience.

Epidemiological Forum

is an international event with the aim to share knowledge on clinical observational research that has become an essential tool in the health care development processes.

Scientific board

Vasa Curcin - Lecturer in Health Informatics Division of Health & Social Care Research, Faculty of Life Sciences & Medicine King's College London, United Kingdom

Nigel Hughes - Scientific Director, RMEDS Quantitative Sciences, Janssen Research and Development, Belgium

Stefano Viaggi - Director of Marketing and Real World Data Solutions, MEDINEOS Observational Research, Italy

Who should attend the conference?

The event is addressed to professionals with a deep interest in drug development, healthcare decision making, academia and healthcare research, belonging to department such as:

- R&D
- Medical Affairs
- HTA/ Market access
- Medical Informatics
- Clinical Operations
- Regulatory Affairs
- Pharmacovigilance
- Biostatistics and Data Management

from Pharmaceutical, Biotechnology and Medical Device companies, CROs, Universities/Hospitals, Academic Research, Patient Associations and Healthcare Organizations.

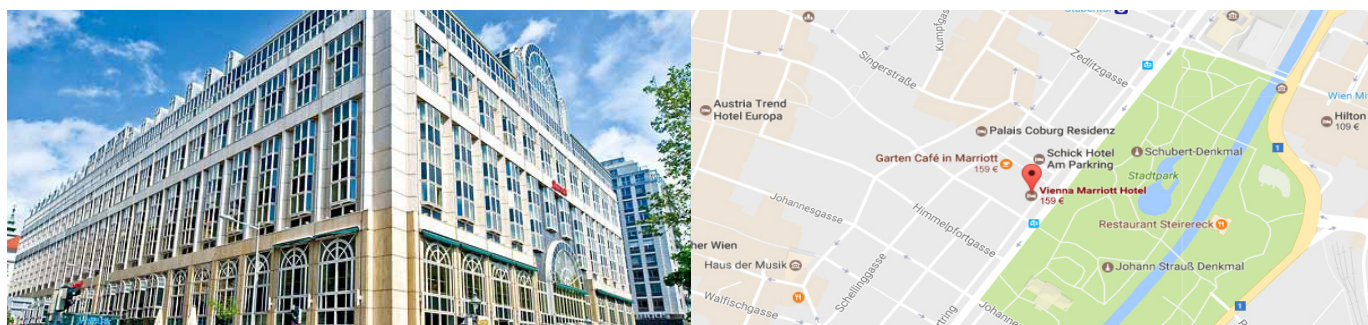
Real World Data and Pharmacoepidemiology in Europe: understanding the importance of RWD in today's setting

Agenda

- 08:20 - 08:50 **Registration and welcome coffee**
- 08:50 - 09:00 **Welcome from the Scientific board**
Vasa Curcin - Lecturer in Health Informatics Division of Health & Social Care Research, Faculty of Life Sciences & Medicine, King's College London
Nigel Hughes - Scientific Director, RMEDS Quantitative Sciences, Janssen Research and Development
Stefano Viaggi - Director of Marketing and Real World Data Solutions, MEDINEOS Observational Research
- 09:00 - 09:35 **Gillian Leng** - Deputy Chief Executive at NICE
How real world data might be used by regulators
- 09:35 - 10:10 **Marianne Cunnington** - Senior Director, Real World Evidence and Epidemiology at GSK
Epidemiology in the era of digital data: a view from the pharmaceutical industry
- 10:10 - 10:40 **Coffee break**
- 10:40 - 11:15 **Lara Pippo** - Head of Market Access at CSL Behring
Real World Data & Big Data for Market Access: get real, go big
- 11:15 - 11:50 **Anna Bucsics** - Project Advisor to MoCA, Mechanism of Coordinated Access to Orphan Medicinal Products
The value of "real-world-data" for medicinal products for rare diseases – from the payers' view
- 11:50 - 12:50 **Networking lunch**
- 12:50 - 13:25 **Azeem Majeed** - Professor of Primary Care at Imperial College London
Brexit: What are the implications for the life sciences sector in the UK?
- 13:25 - 14:00 **Wolfgang Kuchinke** - Senior Scientist at Heinrich-Heine University
Improved clinical research transparency for clinical trials, non-interventional studies and real world data (RWD) enriched trials and the possible role of the Good Clinical Practice (GCP) standard and associated privacy and ethical concerns
- 14:00 - 14:30 **Coffee break**
- 14:30 - 15:05 **Peter R. Rijnbeek** - Assistant Professor at Department of Medical Informatics, Erasmus MC
Enabling Large-Scale Analysis of Electronic Health Records by Standardizing to a Common Data Model
- 15:05 - 15:40 **Anna-Katharina Meinecke** - Outcomes Data Generation Project Leader at Bayer AG
Data collection in pragmatic trials - an overview
- 15:40 - 16:40 **Round table : RWE in an environment of change - Chairman: Vasa Curcin**
Anna Bucsics - Project Advisor to MoCA, Mechanism of Coordinated Access to Orphan Medicinal Products
Wolfgang Kuchinke - Senior Scientist at Heinrich-Heine University
Gillian Leng - Deputy Chief Executive at NICE
Lara Pippo - Head of Market Access at CSL Behring
Azeem Majeed - Professor of Primary Care at Imperial College London
Anna-Katharina Meinecke - Outcomes Data Generation Project Leader at Bayer AG
- 16:40 - 16:45 **Conclusions**

How to reach the conference venue

Venue | **Vienna Marriott Hotel** | Parking 12a - Vienna, Austria



Located directly opposite the Stadtpark, the Vienna Marriott Hotel enjoys a prominent location on the Ringstrasse.

Arriving by car

Via West-Highway A1 West highway A1 direction Vienna. Turn left at Redergasse into Rechte Wienzeile and continue driving. At Karlsplatz turn slightly right and continue until Lothringer Strasse. Turn left into Johannesgasse and cross the Ringstrasse. Turn right at Schellinggasse and continue Coburg Bastei. At Liebenberggasse turn right, and take a left into the side lane of the 'Parking Parking'. The Vienna Marriott Hotel is located on the right hand side.

Via South-Highway A2 Sout highway A2 direction Vienna. Continue onto A23. You take the exit Zentrum. Continue along the Danube Channel and proceed to 'Untere Donaustrasse'. Turn left and cross the 'Aspernbrücke', proceeding straight ahead to 'Stubenring'. At 'Liebenberggasse' turn right, and take a left into the side lane of the 'Parking'. The Vienna Marriott Hotel is located on the right hand side.

Via East-Highway, Airport Vienna A4 Highway direction Vienna and take the exit 'Zentrum'. Turn left and cross the 'Aspernbrücke', proceeding straight ahead to 'Stubenring'. At 'Liebenberggasse' turn right, and take a left into the side lane of the 'Parking'. The Vienna Marriott Hotel is located on the right hand side.

From Vienna International Airport

By City Airport Train (CAT) Take the CAT to its final destination Wien Mitte/Landstrasse (approx. 16 minutes). From there you can either walk (approx. 10 minutes) or you take the underground line U3 (orange line) direction Ottakring until Stubentor. Walk along the Ringstrasse, it is about a one minute walk to the Vienna Marriott Hotel.

[Click here for more information about the timetable and the ticket fare](#)

For further information please visit the conference [website](#) or contact the organization offices:

Ilaria Butta Phone: +39 (0)35.515684 | Mail: segreteria@epiforum.eu

Sponsorship opportunities

Sponsor the event and take the chance to network with all attendees. Exclusive benefits and high impact branding before, during and after the conference.

If you are interested in sponsoring the event, please write an email to events@LSAcademy.it or call us: +39(0)35.515684

[Download the Events Summary 2017](#)

www.epiforum.eu

Event Managed by

TWO WAYS TO REGISTER:

- Online: please register here <https://2017-epiforum.eventify.it/orders/new>
In this case, you can choose to pay by credit card or by bank transfer.
- By email or fax: please fill the registration form below for each attendee and send it by email:
segreteria@epiforum.eu or by fax: **+39(0)35.4501262** In this case, you can pay by bank transfer.

- **€ 610,00 Early Bird fee extended until 25th September 2017**
- € 705,00 Ordinary fee (after 25th September)
- € 550,00 Patronage members fee (Association _____)
- € 370,00 for Academy, Public Administration, Freelance (please, specify _____)

The fee includes: seat at the conference, copy of presentations of Speakers who allow the distribution, informative literature for the day, welcome coffee, networking lunch, coffee break, organisational office assistance, certificate of attendance.

For any additional information, please contact:

Ilaria Butta

segreteria@epiforum.eu

Phone +39 (0)35.515684

Payment by bank transfer

The full amount must be paid on registration to EasyB S.r.l by bank transfer. If you pay by bank transfer, please attach proof of payment to the registration form.

Bank transfer payable to:

EasyB S.r.l.

Via Roma, 20 - 24022 Alzano Lombardo (Bergamo)

VAT: IT03633040161

Banco Popolare Società Cooperativa – Filiale di

Carobbio degli Angeli

IBAN: **IT81 F 05034 53960 000000003450**

SWIFT Code: **BAPPIT21AY5**

Surname _____ Name _____
Company _____ Job title _____
Address _____
City _____ Post code _____
Phone _____ Fax _____
E-mail _____
Special Dietary Requests _____

INVOICING DETAILS

Company name _____
Address _____
Mail address (if different) _____ Post code _____
City _____
VAT number _____

Date _____ Signature _____

Terms of payment

The registration fee must be paid at the time of registration. Confirmation of event admission will be given on receipt of payment. EasyB reserves the right to refuse late registrations or additional registrations above the maximum accepted number of participants or registrations of roles that are not included in the target of the event.

Cancellation

Please note that refunds (70% refund of the registration fee) will only be given if cancellation is received at least one week before the event date. Cancellations will only be valid if made in writing (by email). Transfer of registrations (or name changes) are allowed and should be made in writing within 7 days prior to the event. EasyB reserves the right to postpone or cancel an event, to change the location of an event or to alter the advertised speakers for an event. EasyB is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade of industrial disputes, terrorism, or hostilities.

Information collection and use

Participants information is collected and utilised by EasyB S.r.l. and sponsor companies in accordance with Italian Legislative Decree 196/2003. Data collected will be used and communicated to third parties for the purposes of event organisation and may be used to communicate future similar initiatives. Participants may at any time verify the accuracy of the information and request changes or deletion. During the event, the LS Academy Staff may take pictures, that could be shared on our Social Media pages.